

ANDREW NORDIN

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■ ANDREW.NORDIN.COM

SKILLS

- ▶ Graphic design, image/styling and creative direction in relation to communication design, art and fashion
- ▶ Design/management: Photoshop, Illustrator, Dreamweaver, InDesign, iMovie, MovieMaker, Outlook, Excel, Word
- ▶ Technical abilities include high-end and editorial retouching, graphic design, HTML, Javascript
- ▶ Social media and CMS including WordPress, Joomla, Twitter, Facebook, etc.

EXPERIENCE

Editors' Closet, LLC / Beauty Story (Head of Communications, December 2009 - January 2011)

Responsible for maintaining consistent branding from print to web. Handled all photo, product and logo retouching as well as email campaign design and management including daily member announcements and press releases. Launched and maintained active social media presence, edited all profile and product copy for national and international brands.

- ▶ *Arranged charity adoption event in conjunction with Katherine Heigl's Hounds of Hope and the SPCA*
- ▶ *Brought in 20+ new brands in a period of five months including Rock & Republic*
- ▶ *Assisted in creative direction and development of national Facebook modeling contest application*

Mocha Rose Event and Floral Design (Designer & Personal Assistant, Summer - Winter 2008)

Personal assistant to owner of event, wedding and floral design boutique studio. Responsible for managing office, scheduling consultations and on-site event set-up. Assisted in design, preparation and construction process for high-end wedding events.

EDUCATION

Parsons the New School for Design

New York, NY (Spring 2009)

AAS Fashion Design

Point Park University

Pittsburgh, PA (2005-2008)

BA in Theatre Arts, New Media Design Minor

INTERNSHIPS

MANIAC Magazine

(Spring - Fall 2008)

Fashion & Graphic Intern

Dweeb Clothing

(Summer - Fall 2009)

Design Intern and Personal Assistant

FREELANCE PROJECTS

(Andrew Nordin image | style) Portfolio and artistic web design for actors in Los Angeles and New York. HTML, CMS, coding/troubleshooting, photo retouching and logo design.

(Dweeb Clothing, Holz Image Studios) Stylist and creative director on fashion portfolio shoots and artistic photography shoots.

(The Experimental Theatre Project) Promotional campaign designer for non-profit artistic projects and events, strategizing for new membership and event communication. Sourced public and unconventional performance space as well as vendor donations.